

# **OVERVIEW**

## INVEST IN WHERE THE FUTURE IS HEADING.

The 5 stocks that you will read about in this short report are all underpinned by a vision of where the future is going and not in companies that perpetuate the status quo. This is fundamental to capturing growth into the decades ahead. We want to look at the evolutionary macro and allocate where the in-flows will be 5, 10, 15 years from now.

If I reminisce on such a philosophy, it was 2014 and Netflix was ripping through America. I was 17 at the time and was preempting the massive launch in Australia in 2015. It made sense to me then, why would people rent movies from the local VideoEzy, when they could have unlimited selection from the comfort of their home.

I told my parents to invest but they doubted my stock picking abilities at the time and I can't blame them, I truly knew very little from a technical analysis aspect.

The stock was around \$50 when I made this assessment in 2014, today it sits at \$530 at the time of writing. The point is, sometimes the easiest way to pick a stock is not by technical analysis, but understanding where the future is heading.

Hence, we'll be talking about 5 stocks that are prime for where the future is going in our opinion.



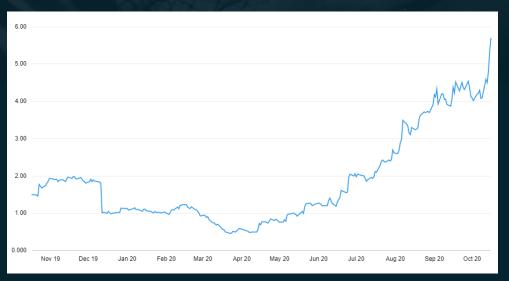
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### REDBUBBLE (RBL:ASX)

## MEDIUM RISK

**NOT HELD** 

### ONLINE RETAIL/ECOMMERCE



Current Price: \$5.70 Market Cap: \$1.5B

52 Week Range: \$0.40 - \$6.02 Shares Outstanding: 271.5M

Last Reported Revenue: \$175.8M (Q1 FY21)

Growth: 114% (YoY)

Link to Latest Investor Presentation:

https://www.listcorp.com/asx/rbl/redbubble-limited/news/investor-

presentation-q1-fy2021-2382454.html

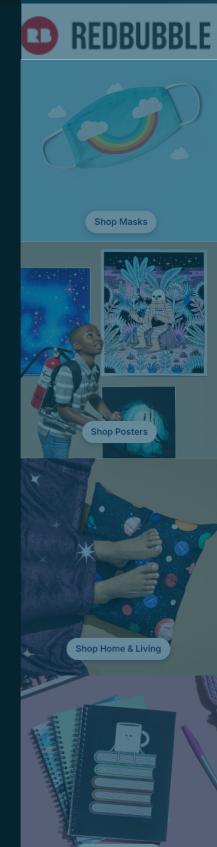
Redbubble owns and operates
Redbubble.com and TeePublic.com.
The uniqueness of Redbubble's
online marketplaces is that it
provides a platform for artists and
designers to upload their work and
make money through the sale of
various apparel, art, stationery,
stickers etc.

The share price has skyrocketed over the last few months as their revenue has dramatically climbed. Looking at their latest presentation it can be seen that it's highest growing segment was 'accessories'. We believe this is most likely face masks. The other fact to note is their biggest geographic segment is North America.

Currently the business is well positioned with cash and zero debt, boding well for acquisitions to further accelerate its growth in multiple market segments of product personalisation.

We believe that Redbubble will be a beneficiary of a continued public interest in unique product personalisation and continued uptake of artists.

To us this business is awfully reminiscent of Etsy, which is now a \$17.6B company.



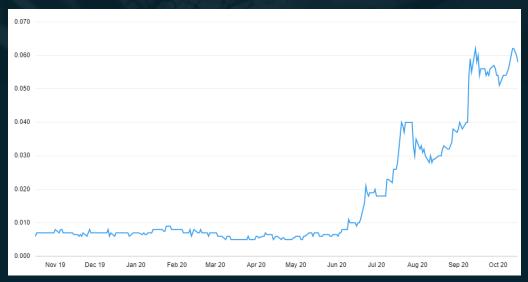
Shop Stationery

### **DIGITAL WINE VENTURES (DW8:ASX)**

## HIGH RISK

**NOT HELD** 

#### **CLOUD BASED SOFTWARE**



Current Price: \$0.058 Market Cap: \$85M

52 Week Range: \$0.004 - \$0.066

Shares Outstanding: 1.5B

Last Reported Revenue: \$566K (Year ended June 2020)

Growth: 139% (YoY)

Link to Latest Investor Presentation:

https://www.listcorp.com/asx/dw8/digital-wine-ventures-limited/news/annual-report-to-shareholders-2382709.html

Digital Wine Ventures core product is WINEDEPOT, which is a cloud-based platform that connects wine producers, distributors and sellers to increase efficiency within the alcohol supply chain.

The backbone of DW8's platform is vertical visibility of ordering, logistics and delivery. Currently the offering is separated into three channels including a smart logistics solution, order management system, and Direct-to-Trade Marketplace; the last of which to be launched later this year.

What it fundamentally boils down to is a more efficient and more visible distribution system than what is currently available from incumbents.

The reasoning behind the platform gaining traction is rooted in the benefits that it provides to both suppliers and buyers. For example, for suppliers, the benefits entail; increased customer reach; improved profit margins; fast & guaranteed payments; reduced admin costs; reduced shipping times and incremental sales. Whereas on the buyers side, benefits include; streamlined ordering; single delivery and invoice; various payment options and early payment discounts.

Digital wine ventures revenue is derived from charging trading fees on transactions, order fulfilment fees (storage, packing, H&F); and subscription fees (platform access).



Some significant signs of growth in the near term include a recent announcement from DW8 regarding the expansion of their team with 6 new appointments; most of these consisting of business development managers in major wine regions. In the same announcement we are made aware of developments in New Zealand, noting an importexport solution that allows 500 or so NZ wineries to serve Australian buyers. This solution reduces the minimum cost of shipping a dozen bottles between NZ and AUS from \$90 to \$7.95.

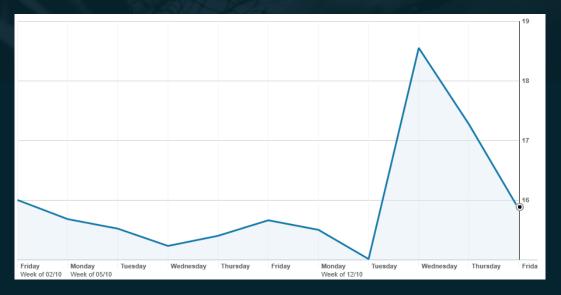
WINEDEPOT has also increased customer base by 150% by acquiring Wine Delivery Australia as of 14 Oct.

### **ONCORUS (ONCR:NAS)**

## HIGH RISK

**NOT HELD** 

#### **BIOTECH**



Current Price: \$15.84 Market Cap: \$346M

52 Week Range: \$14.60 - \$19.30 Shares Outstanding: 21.8M Last Reported Revenue: Nil

Growth: Nil

Link to Latest Investor Presentation: https://investors.oncorus.com/static-

files/8db681b8-4ea3-452f-a3e6-3a151d8866d9

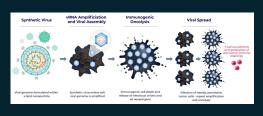
A freshly listed biotech company, Oncorus, aspires to develop viral immunotherapy treatments for a range of aggressive and difficult to treat solid tumors/cancers. Such cancers include breast, head and neck, melanoma, glioblastoma, prostate and other neuroendocrine tumors.

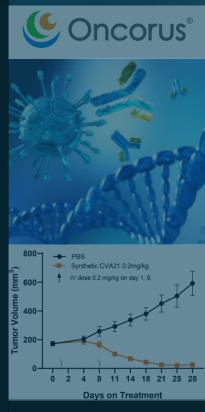
Oncorus' key treatment technique is the use of synthetic viruses and augmented oHSV that are injected into the tumor site where it replicates and destroys the cells before replicating and infecting other nearby tumor cells.

So far pre-clinical trials have show some promising results in reduction of tumor volume.

Initial clinical readout are expected in 2H of 2021 for oHSV, the augmented herpes virus. While candidates for the synthetic viruses are anticipated for first half of 2021.

The current CEO, Ted Ashburn, joined the company last year, which brought much attention to it considering Ted was head of oncology of Moderna. Ted stated, "This company really has a strong chance of being a leader in the space.", in regards to the use of viruses in oncology.





Due to the company being a biotech in the development stage it has little to no revenue and high R&D costs.

However, the recent IPO has raised \$87M that will be used to advance through phase 1 trials and build out manufacturing capabilities.

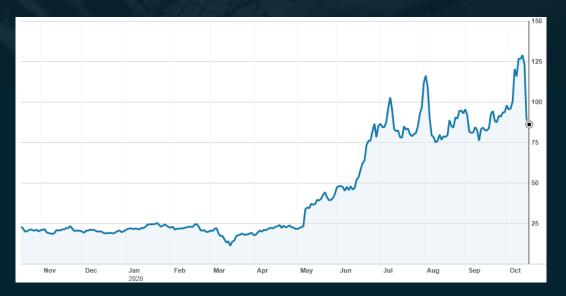
The global market for solid tumor treatment was estimated to be \$121B in 2018 and is projected to hit \$424B by 2027. If Oncorus manages to develop effective treatments they are well positioned for meeting this need.

### FASTLY (FLSY:NYSE)

## MEDIUM RISK

**NOT HELD** 

#### **EDGE CLOUD COMPUTING**



Current Price: \$84.67 Market Cap: \$9.4b

52 Week Range: \$10.63 - \$136.50

Shares Outstanding: 90.4M

Last Reported Revenue: \$246M (LTM June 2020)

Growth: 45% (YoY)

Link to Latest Investor Presentation:

https://investors.fastly.com/files/doc\_presentations/2020/08/12/2Q20-FSLY-

Investor-Deck-(2).pdf

Fastly provides a secure and programmable edge cloud platform to developers, touting some of the most well known companies in the world as their clientel - Microsoft, Google, TikTok, Reddit, Etsy and Slack, just to name a few.

Fastly and its services are critical to ensuring web based sites and services maintain high speed functionality independent of the number of simultaneous users. This is achieved by Fastly deploying duplicates of the clients content on multiple servers around the world with their software.

A significant upside generator for Fastly for the future is the ability to leverage partnerships. Given that many online companies are interconnected, existing customers can easily bring forward new customers.

Fastly has recently announced their intentions to acquire Signal Sciences. This will bolster Fastly's security offering to compete with the likes of Cloudflare. 70% of Signal Sciences customers will be new Enterprise customers for Fastly, with \$28M in annual recurring revenue.

Fastly stock has recently taken a sharp fall amidst concerns surrounding--

Digital Innovators Choose Fastly

Microsoft Google Ashopify Spotify

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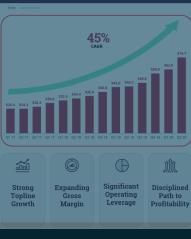
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Greddi Weslithfront Wayfair

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falling usage of apps, more specifically falling use of Tiktok. Tiktok generates a significant amount of revenue for Fastly and reductions in growth of customers on the platform could impact Fastly growth trajectory, this has been reflected in the short term stock price.

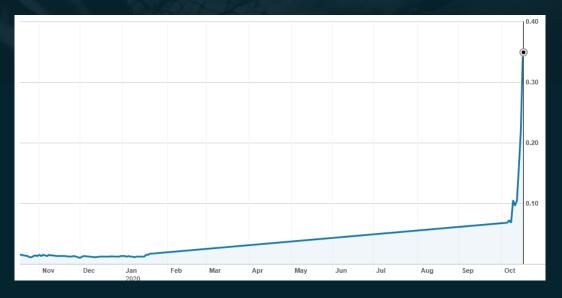
By last reports Tiktok made up roughly 12% of Fastly's revenue. Although there are concerns that this will be a long term trend of slow growth from Tiktok, I would air on the side of optimism given the recent solutions imposed by the Trump administration involving some private companies. including Oracle, taking a stake in Tiktok.

### DOUUGH (DOU:ASX)

### A HIGH RISK

HELD

#### BANKING-AS-A-SERVICE (FINTECH)



Current Price: \$0.345 Market Cap: \$105.2M

52 Week Range: \$0.01 - \$0.49 Shares Outstanding: 304.8M Last Reported Revenue: Nil

Growth: Nil

Link to Latest Investor Presentation:

https://www.listcorp.com/asx/dou/douugh-limited/news/douugh-asx-

investor-presentation-october-2020-2379396.html

Douugh promises to do banking differently, without them being a bank. Currently in pre-launch stage in the US with over 1,000 customers testing the app, the business as an investment is mostly a story at this stage.

The strategy is to offer money management in an app that utilises AI to divvy up money in and split it into savings jars, spending and bills. Another facet of the app is budget reporting to improve the users financial health. Future features are expected to be implemented after the US launch within the coming weeks, such as custom managed portfolios to invest in.

At the moment Douugh plans to make majority of its revenue through interchange fees, which is a small amount taken when the Douugh card (partnered with Mastercard) is used to pay at merchant terminals.

The revenue sources are planned to expand out to monthly subscription fees for the use of the 'autopilot' feature, funds under management, affiliate commissions and API calls. Time will tell as to how these will eventuate and when. The focus now is to successfully launch in the US and then in Australia in 2021.

Douugh's go to market strategy involves a strong push using advertising on Facebook, Instagram and Youtube, as well as industry affiliates.

The potential is that this app could grow into an Aussie version of *Chime*, launched in 2013, now valued at \$14.5B with most of its revenue derived from interchange fees.

The critical pinch point will be whether the product gains traction in the US upon official launch and if management can make other monetisation channels appealing to customers.

